

**PERSEVERING IN A PANDEMIC**

# Fact Sheet

**Spring 2020**

**ON MARCH 13, 2020**, life changed overnight for each and every one of us. We had to mobilize quickly to make sense of what COVID-19 meant for ourselves, for our families, for our communities. For Guilford County Schools, we knew our charge. It was the same charge that we carry out each day, but under much different circumstances: to support our students in every facet of their lives that has an impact on their learning.

As you review the details below, consider our collective partnership and shared sense of responsibility to solve the challenges that face us so that we can serve our students and to help them soar to greatness, no matter what stands in their way.

## Nutrition: Fighting Child Hunger

**1,724,970** meals served at **41** school and **62** satellite locations

**Community partners:** Backpack Beginnings, Out of the Garden, United Way GSO / HP, Greater High Point Food Alliance, A Simple Gesture, Weaver Foundation, Second Harvest Food Bank, Cone Health, Volunteer Center

More than **600** community volunteers assisted with packing, delivering and distributing meals to students and families.

## Technology: Connecting to Children

**17,778** devices distributed to students  
**24** access points at **16** school campuses

**10** Smart Buses deployed in May 2020 to **8** locations to provide internet access

**30** additional "Smart Buses" deployed to **17** locations in June 2020 to provide greater access

## Academics: Moving Learning Online

**8,502** teachers participated in **159** training hours on **44** topics

**70,718** students (**97%**) logged on to Canvas during the remote learning period

## Special Populations: Serving the Most Vulnerable

**3,648** hours for support around food assistance, connectivity, devices, translation, communications, collaboration, Canvas and PowerSchool

**177** calls to the Crisis Hotline around support for food, childcare, technology, emotional well-being, Canvas and Powerschool

Number of touches or contacts with parents and students: **30,632** Social Workers, **30,587** K-8 Counselors, **61,005** School Social Workers

## Communications: Connecting with Parents and Families

**1,396** press briefings and media interviews, web articles, newspaper articles and television stories

**149** GCSTV video stories, **300+** slides with **28,000+** views

**114** emails and ConnectEd messages in **8** languages on topics such as Canvas, learning devices, Drivers Ed, grades, graduation, IT topics, re-entry, remote learning and appreciations

COVID-19 Social Media Reach of **150,764**

**210** Tweets with **1,000,676** total impressions and **45,509** total engagement

**130** Facebook posts with **927,600** total reach and **103,392** total engagement

**102** Instagram posts

## Health: Helping Students by Helping Parents and Families

**7** COVID-19 safety videos including topics such as proper sanitizing and wearing of face coverings

Health and academic-related updates to nearly **26,000** parents through the GPA newsletter

Received **500** free face coverings thanks to Family Services of the Triad and mailed to **122** families to prevent the spread of COVID-19

## Shared Responsibility: Partnering with Our Community

**FROM THE TIME SCHOOLS CLOSED IN MARCH 2020**, GCS has planned for multiple, ever-changing scenarios in order to remain responsive and nimble as we seek to serve students at the highest possible level. GCS is grateful for the support of many dedicated community partners that team with us to serve our very large and diverse school district.