

# CTE

**Career + Technical  
Education**

[gcsnc.com/cte](http://gcsnc.com/cte)

## Work-based Learning

**Guilford County is  
home to talented  
students and great  
businesses.**

**We connect them.**

Across Guilford County Schools, talented, motivated students work toward their degrees and their careers, gaining high-demand skills while still in high school. It all begins with teachers who know industry, and businesses that understand the value of partnering with public schools. The result: work-based learning opportunities that put students on a path to “earn while they learn,” empowering them with a degree and a career at the same time. From the 2018-19 and 2019-20 school years, GCS students earned more than \$210,000 through work-based learning opportunities! With this powerful learning experience, students find opportunities to succeed, businesses tap into talent and everyone’s future is a lot brighter.

**At the GCS Career and Technical Education  
(CTE) program, we make that connection.**



# Partnerships where students and businesses find one another

On-the-job training at an employer's work site matches talented students with excellent local businesses and fosters a relationship between them — paving the way for both students and businesses to thrive whether graduates go on to college/university programs or directly into their career.

## Programs based on what employers want in their workforce

Listening to what businesses need, we develop programs and spaces that keep learning relevant. Then we apply it to the real world to help organizations grow their business or industry with fresh, prepared, upcoming talent. Students develop important skills — effective communication, collaborative teamwork and critical problem-solving — and employees who partner with us long-term get a workforce boost that fuels their success. The best part: our students and local businesses strengthen Guilford County together.

We believe in our students and we know they have what it takes to change the economy and the world. Our goal is to empower them with the preparation and the confidence to go for it.

### A blended model — because it's the best approach

- > Blending virtual and direct instruction and experiences offers students **scheduling flexibility** as well as the opportunity for **creative work-based learning placements** during or beyond the school day.
- > GCS incorporates innovative solutions such as **virtual “Get into Industry” tours**, conversations with industry professionals, virtual job fairs and workforce symposiums, industry skill simulations, and industry-specific mobile applications.
- > CTE teachers are trained to ensure **industry experiences** are relevant and prepare students for high-skill, high-wage and in-demand careers.
- > Students have the opportunity to attain **industry-recognized credentials** online to be competitive in the workforce.



# Work-based learning experiences that prepare both students and employers for the future

**Job Shadowing** at a company location, half day or full day. Job shadowing experiences give students a unique opportunity to observe first-hand as they gain a new perspective on potential future careers.

**Clinical/Specific Course Experiences** for course credit (but not monetary compensation) such as health science classes offering a clinical rotation with a registered nurse or daily opportunities for Early Childhood Education students to observe and participate at a childcare site or classroom setting.

**Cooperative Education** in which students alternate or coordinate their high school studies with employment in their desired field. Students receive school credit and, potentially, financial compensation. One great example: veterinary assistant students who earn a credential as a certified vet assistant and go on to work in a veterinary office for the on-the-job training needed to continue their trajectory to full-time employment.

**Internships** that include student work time for 135-150 hours (one semester) and may include special projects. May or may not include financial compensation and could lead to long-term internships allowing students to layer skills over time.

**Mentoring** that challenges students to gain desired skills and knowledge from an employee who volunteers to instruct students and critique performance. Students may be compensated but do not need to have completed related coursework.

**Youth apprenticeships (ages 16-24)** – multi-year programs that combine school-based and work-based learning in a specific career area – are designed to lead directly into a related post-secondary program or employment. Students are compensated based on the industry scale. Our partnership with Guilford Apprenticeship Partners offers registered youth apprenticeship opportunities in the industry sectors of advanced manufacturing, HVAC, IT/cybersecurity, electrical, plumbing and automotive services. Students can earn a journey workers credential and a related associate's degree while participating in a registered youth apprenticeship program without accumulating debt! Visit [www.gapnc.org](http://www.gapnc.org) to learn more.

**Registered apprenticeship programs** foster relationships between an employer and an employee during which the apprentice learns an occupation in a structured program that meets specific federally-approved standards.

Students don't have to choose one path; because CTE programs train for direct hire, college or four-year university, they're all open. [gcsnc.com/cte](http://gcsnc.com/cte)

**With classroom learning, work experience and college credit, students and employers get everything they need to reach the next level.**

**Connect with your Career and College Manager to tap into opportunities that will position you for success.**

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**CTE Non-Discrimination Clause** Career & Technical Education (CTE) in Guilford County Public Schools offers a comprehensive Career and Technical Education program for students in middle and high schools. Guilford County Public Schools does not discriminate based on race, color, national origin, sex, disability, or age in its programs and activities and provides equal access to the Boy Scouts and other designated youth groups. The following official has been designated to handle inquiries regarding the non-discrimination policies and inquiries that should be directed to the Guilford County Schools Compliance Officer, 120 Franklin Boulevard, Greensboro, NC 27401; 336-370-2323. This notice is provided as required by the Title VI of the Civil Rights Act of 1964, Section 504 of the Rehabilitation Act of 1973, Title IX of the Education Amendments of 1972, the Age Discrimination Act of 1975, and the American Disability Act of 1990.