

**2009 – 2017 Parent and Community Opinion Polls**  
**Parent Trends**

	2014	2015	2016	2017
GCS keeps me informed (% agree, strongly agree)*	90%	87%	88%	88%
GCS is doing a good job	82%	78%	80%	82%
GCS schools are safe	83%	81%	80%	82%
GCS is headed in the right direction	82%	79%	80%	81%
GCS is responsive to requests*	82%	79%	80%	83%
GCS is doing a good job using taxpayer money to educate children	67%	69%	69%	71%
Quality of education (good, very good)	86%	84%	82%	85%
Performance of teachers (good, very good)	89%	85%	85%	86%
Performance of principals (good, very good)	85%	83%	82%	83%
Performance of regional superintendents (good, very good)	80%	80%	78%	N/A
Performance of superintendent (good, very good)	84%	85%	76%	N/A
Performance of Board of Education (good, very good)	74%	75%	70%	74%
Quality of magnet schools (good, very good)	89%	87%	78%	87%
Quality of choice or option schools (good, very good)	87%	87%	75%	88%
Quality of traditional schools (good, very good)	80%	77%	77%	80%
Quality of charter schools – not GCS (good, very good)	72%	71%	68%	76%
Quality of gifted programs (good, very good)	87%	90%	85%	85%
I plan to re-enroll my child at a GCS school next year*		92%	92%	91%
Confident that GCS has best school for my child			75%	78%
Good academic programs for college-bound students			81%	90%
Good CTE programs			80%	85%
Good music, visual and performing arts			81%	83%
Good services for students who require extra help or special education			74%	80%
GCS gives me enough school choices to meet my child's needs			83%	85%
*Strategic Plan 2016 Measure(s); New questions added for marketing purposes; aligned with message framework				

## Community Trends

	2014	2015	2016	2017
GCS keeps me informed (% agree, strongly agree)*	72%	74%	69%	69%
GCS is doing a good job	68%	67%	69%	60%
GCS schools are safe	70%	66%	66%	64%
GCS is headed in the right direction	66%	63%	65%	58%
GCS is responsive to requests*	64%	71%	65%	59%
GCS is doing a good job using taxpayer money to educate children	58%	55%	54%	46%
Quality of education (good, very good)	68%	69%	71%	64%
Performance of teachers (good, very good)	82%	79%	83%	74%
Performance of principals (good, very good)	75%	76%	78%	70%
Performance of regional superintendents (good, very good)	70%	69%	74%	N/A
Performance of superintendent (good, very good)	71%	83%	79%	N/A
Performance of Board of Education (good, very good)	63%	67%	63%	54%
Quality of magnet schools (good, very good)	83%	88%	86%	79%
Quality of choice or option schools (good, very good)	68%	83%	80%	73%
Quality of traditional schools (good, very good)	66%	64%	68%	65%
Quality of charter schools – not GCS (good, very good)	63%	77%	76%	73%
Quality of gifted programs (good, very good)	83%	N/A	N/A	N/A

\*Strategic Plan 2016 measure(s)